



# Knowsley Council

September 2021

Dear parents / carers

As we start a new academic year, Knowsley Council is launching a campaign to encourage school children to aim for 100% attendance and we're asking for your support.

School plays a pivotal role in children and young people's development, both academically and socially. Pupils with poor attendance are five times less likely to achieve five GCSE pass grades and this can have a major impact on their future career and further education options.

By playing an active role in your child's education and ensuring they attend school, you are providing them with a solid platform from which they can learn, develop and grow.

As part of our campaign, we want to make sure that every Knowsley pupil knows that every day counts during the school year. You can support us by sharing that message with your child and encouraging them to attend school every day.

We also want you to know that there is support available to you. If you have concerns around your child's attendance, speak to their teach at the earliest opportunity. The school can take steps to tackle any issues as early as possible.

If your child is sick or requires leave from school, it is important that you contact the school to authorise their absence. Any unauthorised absence can result in a Fixed Penalty Notice being issued.

Let's all work together to support our children to succeed and achieve their potential by making every day count and achieving 100% school attendance.

Yours faithfully

**Cllr Margaret Harvey**  
**Cabinet Member for Children's Services**



Knowsley Metropolitan Borough Council  
PO Box 21 Archway Road Huyton Knowsley Merseyside L36 9YU  
[www.knowsley.gov.uk](http://www.knowsley.gov.uk)

